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## Gene Kranz to Provide Keynote.



*Legendary NASA Flight Control Director Gene Kranz to provide Keynote for STAR Global Conference.*

**New York and London. February 28, 2013**



CD-adapco is proud to announce that Gene Kranz will give the Keynote

address at the STAR Global Conference 2013 in Orlando, FL on March 18. Mr. Kranz led the effort to save Apollo 13, and is a New York Times bestselling author. His book, *Failure Is Not An Option* (2000), chronicles his work in Mission Control, from Project Mercury through Apollo 13 and beyond. Details on Gene Kranz's background can be found here: <http://bit.ly/X4yHSX> <sup>[1]</sup>

Over 75 speakers will be presenting at this year's March event, filling over 15 unique industrial sessions. The presenters come from leading companies all over the world, and include but are not limited to the following: NASA Kennedy Space Center, Sikorsky Aircraft, TLG

Aerospace, Rowan Williams Davies & Irwin Inc. (RWDI), Dupont Teijin Films U.K. Limited, Siemens Energy Inc., Behr, Argonne National Laboratory, Chrysler, Daimler, Hyundai, Valeo, Volvo, Technip, Oak Ridge National Laboratory, Westinghouse Electric Company, Shell International Exploration and Production Inc., Trek, and Vroomen White Design. The full agenda can be viewed on the conference website: <http://www.star-global-conference.com/> [2]

In addition to the conference, participants can design their own Best Practices Training day choosing from 15 available classes [3] like, Aero-thermal Simulation of Vehicles, Turbulence Modeling, Design Optimization, and Optimum Mesh Design.

Attendees will learn the secret of how to use CAE more effectively in their organization, perform more simulations for less effort, and begin exploring the whole design space rather than a few points. They will leave the event with a complete understanding of the business benefits of simulation and realistic implementation strategies for their organization.

To register or learn more about the STAR Global Conference 2013, please visit <http://www.star-global-conference.com/> [2]

## About CD-adapco

CD-adapco ([www.cd-adapco.com](http://www.cd-adapco.com) [4]) is the world's largest independent CFD focused CAE provider. Our core products are the technology-leading simulation packages, STAR-CCM+ and STAR-CD. The scope of our activities, however, extends well beyond CFD software development to encompass a wide range of CAE engineering services in fluid dynamics, heat transfer and structural engineering. Our ongoing mission is to "inspire innovation and reduce costs through the application of engineering simulation software and services."

A privately owned company, CD-adapco has maintained 17% organic year-on-year growth over the last 5 years. CD-adapco employs 700 talented individuals, working at 30 different offices across the globe.

## Press Contact

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CD-adapco is the world's largest independent CFD focused provider of engineering simulation software, support and services. We have over 30 years of experience in delivering industrial strength engineering simulation.

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## Links:

- [1] <http://bit.ly/X4yHSX>
- [2] <http://www.star-global-conference.com/>
- [3] <http://www.star-global-conference.com/events>
- [4] <http://www.cd-adapco.com>
- [5] <mailto:lauren.gautier@cd-adapco.com>